

Corporate Update

December 22, 2020

SeQuent Today





Largest Pureplay Animal Health Company from India



Manufacturing Assets in India, Spain, Germany,

Brazil and Turkey



100+ **Country Presence**



Commercial APIs



1,000+ FDFs across 12 dosage forms



\$100 Mn Investment in R&D, manufacturing & market presence



1,700+ Member Global Team



2.0x Scale

Revenue scale-up in 4 years to current run rate of \$200 Mn



USFDA Approval

India's only USFDA approved animal health API facility



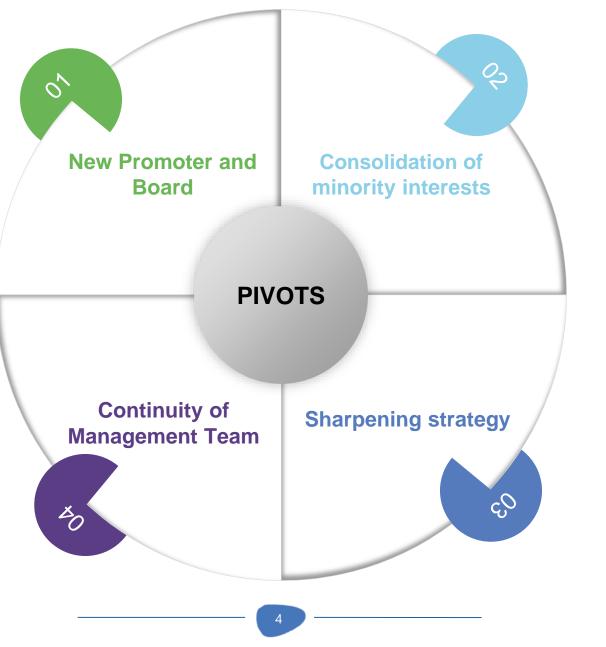


The Journey



		FY15	FY20	Financial Performance		
				Particulars	FY15	FY20
BUSINESS	Markets	EM: 100%	EM: 21% US & EU: 47% Other regulated: 32%	Revenue (₹Mn)	4,654	11,792
				EBITDA (₹Mn)	206	1,758
	Formulations 250+ 1000+		1000+	EBITDA Margin (%)	4.4%	14.9%
PRODUCTS				PAT (₹ Mn)	-107	699
	ΑΡΙ	9	27	Net Debt to Equity (x)	5.2	0.2
	Formulations	1 EM GMP	3 EU GMP 1 MAPA 1 EM cGMP	ROCE %		14.9%
MANUFACTURING	ΑΡΙ	1 cGMP 1 Intermediate	1 USFDA+EUGMP+WHO 1 EU GMP 1 Intermediate	Particulars	H1FY20	H1FY21
				Revenue (₹Mn)	5,622	6,565
	Formulations	Centre: Nil	4 centres 25+ product pipeline	EBITDA (₹Mn)	763	1,119
R & D	ΑΡΙ	Common R&D with human APIs 3 US & EU filings	1 centre 20 US filings, 11 CEPs	PAT (₹ Mn)	327	506
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Carlyle acquired 25.20% and became the new Promoter on August 17, 2020 and acquired additional 27.82% on September 9, 2020



Dr. Kamal Sharma - Non-Executive Chairman and Mr. Milind Sarwate -Independent Directors appointed



Neeraj Bharadwaj & Rahul Mukim join as Carlyle nominees Gregory Andrews & Dr. Fabian Kausche join as Global Industry experts



...leading to well-rounded Board with a global expertise





Dr. Kamal K Sharma Non-Executive Chairman

- All round perspective in global pharma business
- Expertise in operations, corporate development & executive management







...leading to well-rounded Board with a global expertise





Mr. Neeraj Bharadwaj

Non-Executive Director (Carlyle Nominee)

 Expertise in large growth capital & buyout opportunities and scaling up existing investments



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Dr. Fabian Kausche *Director*

 Animal health expertise in the areas of R&D, product innovation, scientific advisory



Mr. Rahul Mukim Non-Executive Director (Carlyle Nominee)

 Expertise in India buyout opportunities, healthcare growth investment



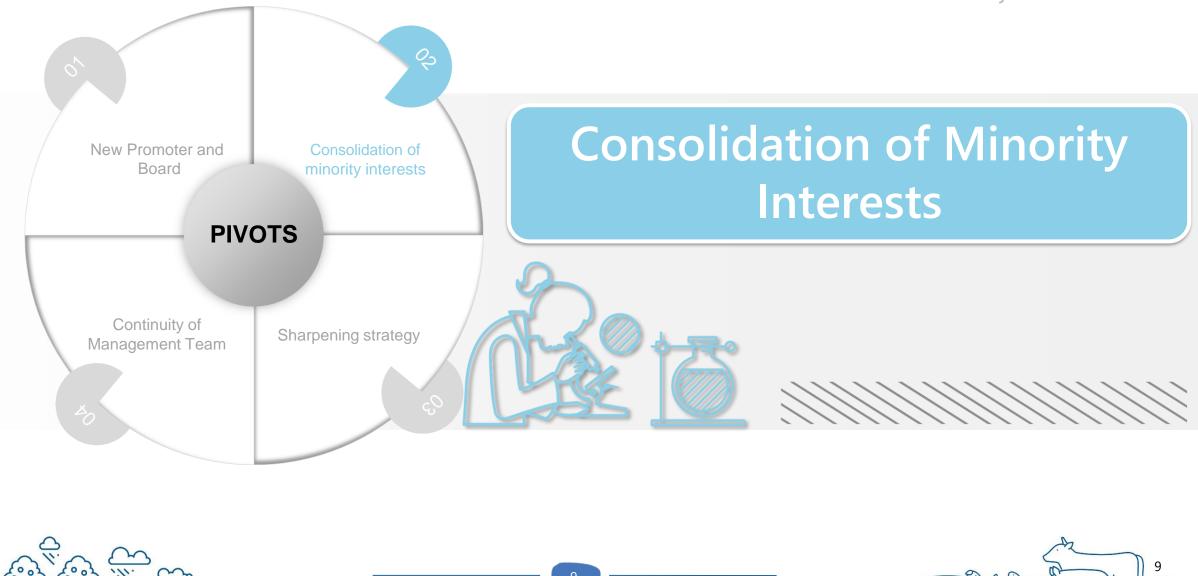
Mr. Gregory John Andrews Director

 Commercial expertise in animal health for the developed markets

Manish Gupta and Sharat Narasapur to continue in their executive position as Managing Director and Joint Managing Director



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Consolidation of Subsidiaries

Provet

- Amongst the top 3 and the largest veterinary medicines company in Turkey having market share of ~10% with more than 120 product registrations
- 6 8 manufacturing lines in various dosage forms including injectables, oral solutions, aerosols and intrauterine
- Caters to bacterial, parasitic, anthelmintic, antiparasitic, nutritional for the ruminant therapeutics segment
- ⁽⁶⁾ Acquired 40% minority stake making it a wholly owned subsidiary

Fendigo

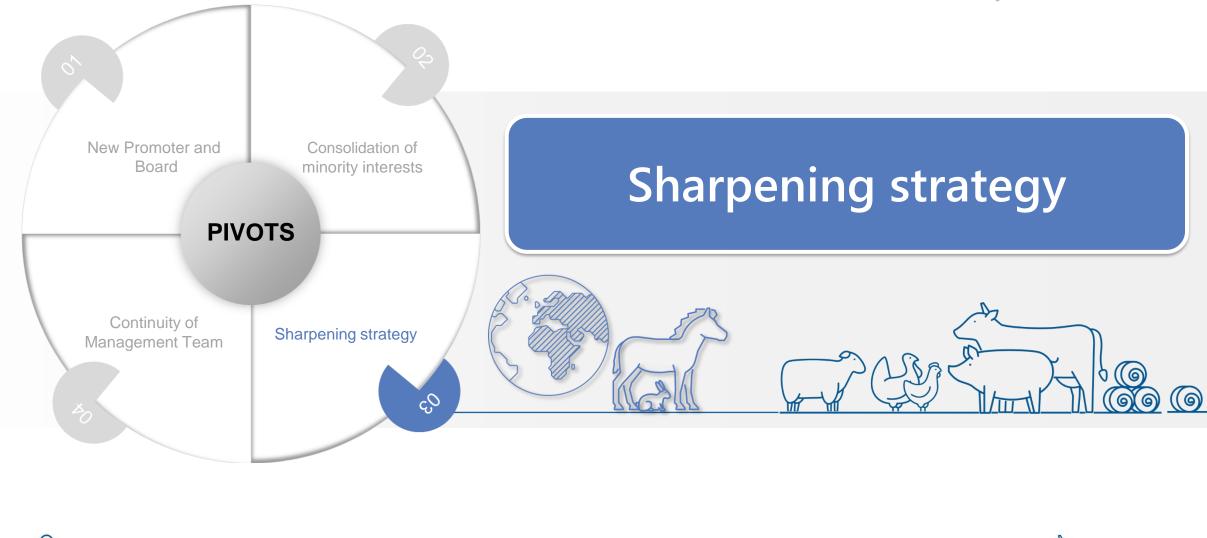
- Solution Netherlands based veterinary marketer for pets, farm animals, horses and poultry health products
- ⁽⁶⁾ Acquired 15% from the minority partner making it a wholly owned subsidiary















Stonehaven & PwC Engagements

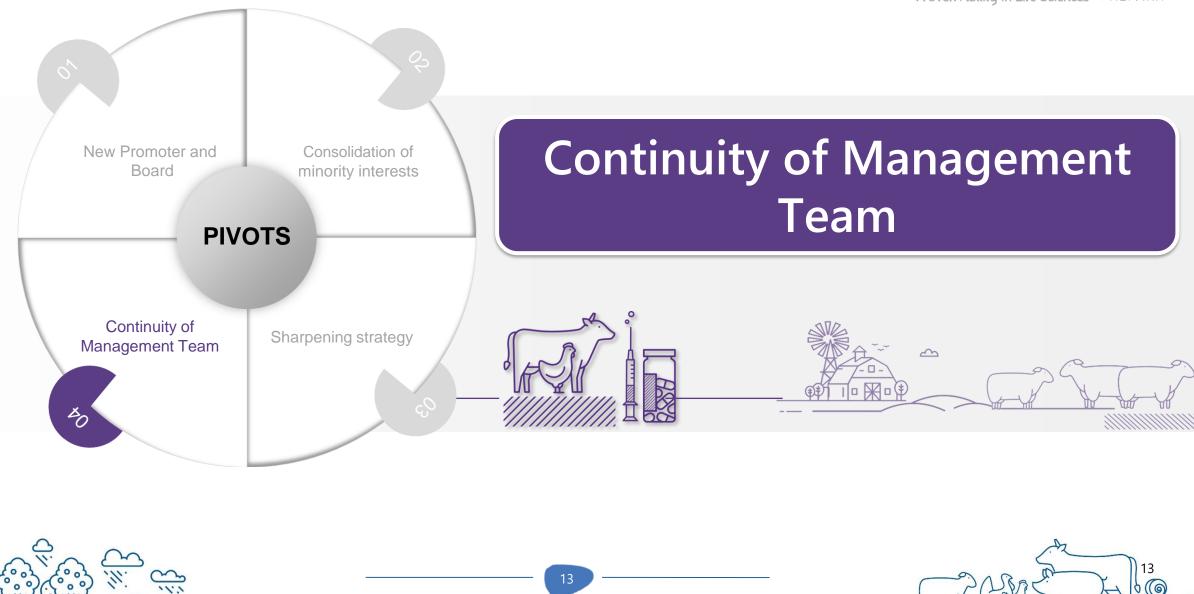


Business	Existing Business	US Market		Other initiatives
Scope	 Increasing wallet share with global leaders for API biz. Assessing/driving head-room for growth with current product portfolio Accelerate growth in key markets – Turkey, Brazil, EU and India 	Develop market entry strategyAcquisition strategy	6) (6) (6)	Drive global portfolio strategy Accelerate R&D strategy Identification of value creation opportunities Assessment of build vs acquire towards strategic portfolio gaps
Outcomes	 Refined growth and margin enhance New market entry and value creatic Realigned organisation structure for 	n frame-work		

PwC – Focus on Costs and Operations				
Region India and Spain – Accounting for 75% of cost structure				
Scope	 Material sourcing – costs and security Supply chain analysis & plant overheads costs 			
Outcomes	 Peer benchmarking analysis Optimise organisational spent across complete supply chain Organisational frame-work for sustainable/efficient supply chain 			
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Led by a stable global leadership team







Empirical research has proven that ESOP companies are more productive, faster growing, more profitable and lower turnover – benefits that ultimately accrue to all shareholders

Retaining the management team which drove the growth of SeQuent 1.0

Aligning the leadership to the long-term goals of the Company as well as shareholders Enhance the Company's ability to attract and retain new global talent

Ensure that the stake motivates them to participate in the future growth of the business

The scheme is spread over 7 years to ensure stickiness of the employees







The notable characteristics of the Scheme are indicated below:

- © ESOP's to consist of 3 performance criteria : Retention/continuity, share-holder outcome and Individual targets
- lnitial grant at ₹ 86/- per share, the price paid by Carlyle to acquire controlling interest in SeQuent
 - The price to be applicable only to the continuing management team from change of control
- © Creation and grant of 18.5 million stock options each convertible into 1 equity share of ₹ 2/-, constituting 7.55% of current paid up share capital and 6.93% of the fully diluted share capital
- Iligibility and exclusions
 - Eligibility: Directors / permanent employees of the Company and its subsidiaries in India and abroad
 - Exclusions: Promoter Directors and Independent Directors

Reflecting the commitment of existing management team, Manish Gupta has agreed to roll-over his existing vested ESOPs from the old scheme







Class A	 (i) The Class A Options granted under the Scheme shall vest in 5 (five) equal annual tranches as under: (i) First tranche to vest at the end of 12 months from the date of grant in compliance with SEBI Regulations (ii) Subsequent 4 (four tranches) to vest on 8th September of every year commencing from 8th September 2022, which is the anniversary of Carlyle taking control of the Company.
Class B	 (6) The Class B Options granted under the Scheme shall vest on earlier of; (a) Completion of 7th year commencing from the date of grant of options, OR (b) On Change of Control (cessation of control by the majority shareholder) combined with achieving the pre-determined Market Cap of the Company as compared to the market Cap as on September 30, 2020 In any case, the vesting will be subject to completion of one year from the date of the grant.
Class C	 (6) The Class C Options granted under the Scheme shall vest on earlier of; (6) Completion of 7th year commencing from the date of grant of options, OR (6) On achieving the Financial Outcomes, either in terms of Revenue, EBITDA, PAT or such other quantifiable financial matrix either on a Group Level or on a Regional Level or Divisional level ('Financial Outcome') to be agreed to between the NRC and the Optionee at the time of grant of the Option. In any case, the vesting will be subject to completion of one year from the date of the grant
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Accounting Implication of the Scheme



- In the accounting for the said scheme is to be done as per the fair value method determined by the Black Scholes model for option valuation
- (The ESOP scheme is expected to be rolled out by February 2021 (subject to share-holder approval)
- Sased on the current market price, the estimated accounting impact of the scheme to range between ₹1.6 billion to ₹1.85 billion spread over 7 years on a diminishing value basis impact dependent on the prevalent stock price, the time value and the vesting period
 - ~29% in year 1 of the total impact with the same going down to 7% in year 7
- Actual amount to be determined based on the fair value on the date of grant (@February 2021)
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Board of Directors have also approved payment of commission to the Non-Executive Directors not exceeding 2% of the net profits of the Company (subject to shareholder approval)







Thank You



For details, feel free to contact:



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