

July 28, 2020

To,

BSE Limited

Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

National Stock Exchange of India Limited

Listing Department
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051

Scrip code: 512529

Symbol: SEQUENT

Dear Sir/ Madam,

Subject: Notice for Board Meeting – Copy of Newspaper Advertisement

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, kindly find enclosed herewith copies of advertisement published in today's edition of Business Standard - All India edition and Mumbai Lakshadeep - Mumbai edition, for Notice of the Meeting of the Board of Directors of the Company to be held on Thursday, July 30, 2020, *inter-alia*, to consider and approve the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2020.

You are requested to take the same on record.

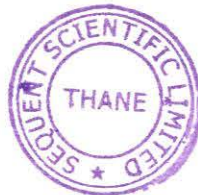
Thanking you,

Yours faithfully

For Sequent Scientific Limited

Krunal Shah

Company Secretary & Compliance Officer



Encl: A/a

SeQuent Scientific Limited

New consumer law realigns the endorser track

Will brands and stars rethink the endorsement game as the new law seeks greater accountability from all stakeholders?



VIVEAT SUSAN PINTO
Mumbai, 27 July

Misleading claims have long been the bane of the advertising industry, with government and regulators struggling to rein in false and obfuscating claims in ads. The problem has been compounded in part due to the extensive use of celebrity endorsers in advertising. While stars remain the safest bet for most brands, offering mass reach and credibility, their fame also sets the relationship with consumers and advertisers, on a vulnerable pitch.

Consumers tend to trust celebrities easily, says N Chandramouli, chief executive officer of brand advisory firm TRA Research, which makes them more vulnerable and celebrities, a party (even if inadvertently) to misleading claims. To address these concerns, the Consumer Protection Act, 2019, which was notified last week, has sought to make celebrities liable for the endorsements they undertake.

This is the first time, say legal experts, that celebrities will be held accountable for the words they mouth or the message they endorse. The penalties for being a conduit for false claims are stiff, from a fine of ₹10-50 lakh to a jail term of five years. The act can also bar a celebrity from endors-

CELEBRITY PITCH

Reliance on celebrity endorsers is rising during the pandemic, especially among brands plying their wares in non-essential categories

■ Virat Kohli is the chosen one for multiple brands including global labels such as Puma and Indian ones such as Shyam Steel (with wife, Anushka Sharma)

■ Amitabh Bachchan helms the Muthoot Finance campaign on gold loans among many others

■ Saif Ali Khan and Kareena Kapoor pitch for an SME brand called Vectus that makes plastic water tanks and storage material

ing a product for up to a year, extending it to three years for repeat offences.

Celebrity management companies are predictably unhappy with the new law, arguing that holding celebrities accountable is an over-reach. "I am not saying that celebrities should not do due diligence before picking up an endorsement. But holding them responsible for the misleading claim is not correct," the chief executive of a popular celebrity management firm based in Mumbai said, requesting anonymity.

But the Advertising Standards Council of India (ASCI), which is the sector regulator, says that it was time that misleading claims especially in categories such as education, health care, digital services and teleshopping are checked. "We expect to see a significant impact in the control of misleading ads with the

new Consumer Protection Act," Rohit Gupta, chairman, ASCI, said. "We will soon be launching a monitoring service of potentially misleading ads appearing in digital media, in addition to print and TV surveillance that already exists. We see our role as being complementary and promoting responsible advertising," he said.

The importance of celebrity endorsements is on the rise (see box) as the pandemic has intensified the rush for trusted faces whose words carry weight. A recent report by TAM AdEX shows that there was a 63 per cent rise in volumes of celebrity-endorsed ads on television in June 2020 versus April of this year.

Experts say that the dependence on celebrity endorsers will only grow as consumers seek familiar labels and trusted names. "These are tough times and brands that have high

recall and resonate with consumers will find greater traction," says Arvind Singhal, chairman, Technopak.

This means that brands that have already built a name in the market will advertise more, but with messages that signal their relevance in the current crisis (either as a means of prevention or as a source of succor). If an actor or a sports star can back the claims that the brands make, the message will reach wider and be more acceptable.

Hence the rush for a famous face to helm the brand. TAM AdEX says that in the month of June, cricketer Virat Kohli topped the list of most-visible celebrities on television, spending an average of 10 hours per day across TV channels. Actor Akshay Kumar followed, while actor Kareena Kapoor Khan was the third-most visible celebrity on television.

Chandramouli says that while advertisers will increasingly turn to celebrity endorsers in the post-Covid-19 world, scrutiny and debate of endorsements will also grow, following implementation of the new consumer protection law. "For once, I believe, there is a serious endeavour to keep the consumers' interest in mind when it comes to misleading claims," he says. How far this initiative will go is anybody's guess. Till then, endorsers and brands will err on the side of caution.

at the RBI. And we are also engaged with the government in discussing these issues," the governor said. To a query on the rupee's fair value, he said the RBI's stance was to check undue volatility and not to defend any level. The governor also tried to defend banks for reneging on their funding promises to industries, and said any funding decision should be left to banks.

"There's an extent to which credit risk can be assumed. At the end of the day, banks are driven by their commercial decision, but as I have written in my foreword to the Financial Stability Report, extreme risk-aversion can also create problem for all," Das said. Das told Indian industries to get into the global supply and value chain, as even 1 per cent increase in participation increases per capita income by over 1 per cent.

Brokers...

Shares hit the lower circuit of 10 per cent at ₹12.3 on Monday, following the listing. As there were only sellers and no buyers in the counter, several investors were stuck with the shares allotted in the FPO. "If brokers allowed clients to sell non-FPO YES Bank shares last week, then there is no violation. However, if they facilitated the sale of shares issued in the FPO, before Monday, then it is clear violation," said a regulatory official.

YES Bank's FPO closed on July 17, allotment was finalised on July 22 and shares got credited in demat accounts on July 24. People in the know said brokers might have taken advantage of the "T+2" trading cycle to facilitate trades on Friday — or even on Thursday. "T" denotes the day of execution, while "2" is the number of days taken for shares to move in or out of the demat account.

"It will be difficult to establish violation. Even though brokers allowed the sale of shares on Friday, these would only move out of the demat account on Monday or Tuesday, when the ISIN of FPO shares would get merged with the regulator's ISIN," said an industry player. On Thursday, shares ended at ₹15.7 after touching an intraday high of ₹16.

A query sent to Sebi didn't elicit a response immediately. Exchanges narrowed the circuit for YES Bank from 20 per cent to 10 per cent, on Friday.

Chinese telecom...

It has also tightened the Foreign Direct Investment (FDI) policy, so that Chinese investment in India cannot come through the automatic route, but has to be scrutinised by the government.

The government is also looking at whether the leasing of spectrum can be made conditional on country of origin restrictions. Says RK Bhatnagar, former advisor, technology, at the Department of Telecommunications: "Manda-

tory and security testing has already been notified through the Indian Telegraph Amendment Rules and the existing unified licensing condition on security can always be used to bring private players in line and restrict Chinese."

India bans...

The government invoked its powers under Section 69A of the Information Technology (IT) Act and relevant provisions under IT Rules, 2009, to block these apps.

The fresh ban has been welcomed by several Indian app service providers. Some have gone to the extent of pledging not to tap Chinese funds while remaining committed to user data privacy.

Sumit Ghosh, chief executive officer (CEO) and co-founder of short video-sharing app Chingari, says the company - in talks to raise funds — has decided not to be beholden to Chinese investors.

"We need to be very concerned about our data, and make sure it remains within India. We, at Chingari, have always been on top of this. Hence, we decided to never take any funds from China or use any of its technology in our app," says Ghosh.

Chingari is being touted as the TikTok alternative in India and has seen over 25 million downloads so far.

Hyderabad-based short-video app Rizzle says data security is its topmost priority. "We are pleased to support millions of TikTok users with a positive and secure platform that will help them in enhancing their social presence while becoming financially independent. National security and citizen privacy will be a critical component Rizzle will abide by," says Vidya Narayanan, CEO and co-founder, Rizzle.

It has been reported that around 275 apps of 'Chinese origin' are on the government's radar. This list includes Tencent-funded PubG, AliExpress by Chinese e-commerce giant Alibaba, and Zili by smartphone manufacturer Xiaomi.

Cash-rich IT...

"We have a list of possible acquisition candidates," Infosys Chief Executive Officer (CEO) Salil Parekh said during an earnings call this month.

TCS has hinted at another big acquisition. "Our largest M&A was executed at the peak of the global financial crisis. We are not shy of M&As and we believe that the best time to execute it is when nobody else is buying," Rajesh Gopinathan, CEO, said.

"During this time of slowdown, both top- and mid-tier IT firms are doing strategic investment, which is likely to give them growth dividends in the coming years. The investment strategy of most domestic firms is focused on capacity building, maybe through taking over firms or opening centres," said Parekh Jain, an IT outsourcing advisor and founder of Parekh Consulting.

Among mid-tier firms, L&T Technology Services announced acquiring Texas-based Orchestra Technology for \$30 million last week.

More on business-standard.com

TVS Electronics Limited
Regd. Office: No.249-A, Ambujammal Street, Off TTK Road, Alwarpet, Chennai - 600 018. Phone: +91-44-42954800, Fax: +91-44-42954888
CIN: L30007TN1995PLC032941
E-mail: webmaster@tvs-e.in | Website: www.tvs-e.in

NOTICE

NOTICE is hereby given, that pursuant to Regulation 29 read with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, a meeting of the Board of Directors of the Company is scheduled to be held on **Saturday, August 8, 2020** to consider and approve, inter-alia, unaudited financial results for the quarter ended June 30, 2020.

This intimation is available on the website of the Company, www.tvs-e.in and also on the website of the Stock Exchanges www.nseindia.com (National Stock Exchange of India Limited) and www.bseindia.com (BSE Limited), where the shares of the Company are listed.

Chennai 27.07.2020
For TVS Electronics Limited
K Santosh
Company Secretary

MONTE CARLO
It's the way you make me feel

MONTE CARLO FASHIONS LIMITED
(CIN: L51494PB2008PLC032059)
REGD. OFFICE: B-XXIX-106, G.T. ROAD, SHERPUR, LUDHIANA-141003.
Tel: 91-161-5048610-20-30-40, Fax: 91-161-5048650
Email: investor@montecarlofashions.com, Website: www.montecarlofashions.com

BOARD MEETING NOTICE

NOTICE is hereby given pursuant to Regulation 29 read with Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of Board of Directors of the Company is scheduled to be held on **Friday, 7th day of August, 2020** at 02:30 P.M. at its Registered Office, inter-alia, to consider and approve the Un-audited Financial Results for the Quarter ended 30th June, 2020. This information can also be accessed from the Company's website i.e. www.montecarlofashions.com and the websites of Stock Exchanges i.e. www.bseindia.com and www.nseindia.com.

For Monte Carlo Fashions Limited
Sd/-
COMPANY SECRETARY

Place: Ludhiana
Date: 27.07.2020

Invitation for submitting Expression of Interest ("EOI") for debt resolution of Reliance Commercial Finance Limited

Reliance Commercial Finance Limited ("RCFL" or "Company") is a part of Reliance Capital group and is 100% subsidiary of Reliance Capital Limited ("RCL"). RCL, formerly known as Reliance Gilts Ltd was incorporated on August 17, 2000 and subsequently in May 2009 was registered with the Reserve Bank of India ("RBI") as a non-banking financial company ("NBFC") without accepting public deposits. The commercial finance business of RCL has been demerged into its wholly owned subsidiary viz. RCFL w.e.f. April 1, 2016. RCFL offers a wide range of financial products which include small and medium enterprises loans, loans against property, infrastructure financing, agriculture loans and supply chain financing, micro financing, vehicle loans and construction finance.

A consortium of lenders led by Bank of Baroda (the "Lenders") are desirous of seeking resolution plans (the "Resolution Process") from eligible bidders having adequate technical and financial capability, in respect of the Company under the auspices of the Reserve Bank of India Circular on Prudential Framework for Resolution of Stressed Assets (RBI/2018 19/2013 DBR.No.BP.BC.45/21.04.048/2018 19) dated June 7, 2019 ("RBI Circular"). Deloitte Touche Tohmatsu India LLP has been appointed by the Lenders as process advisor ("Process Advisor") for the Resolution Process, and has been authorized by the Lenders to issue this invitation. Interested parties may refer to the relevant details for the expressions of interest submission process uploaded on the website of Bank of Baroda (www.bankofbaroda.co.in). The Participants submitting the EOI must ensure that they do not suffer from any ineligibility under the provisions of Section 23A or any other provisions of Insolvency and Bankruptcy Code, 2016. The Non-Disclosure Agreement ("NDA") has been uploaded on the website of Bank of Baroda (www.bankofbaroda.co.in), post execution of which, interested shortlisted participants may be allowed access to the data room for commencing due diligence.

The last date for submission of EOI is August 11, 2020 by 5:00 PM IST. Participants may also note that necessary approvals from RBI/ relevant courts and tribunals may be required for implementing approved resolution plan(s).

For all updates, amendments, modifications, corrigendum and information in relation to the Resolution Process, please visit the website (www.bankofbaroda.co.in) on a regular basis. For any clarifications, please contact inproreform@deloitte.com with a subject line "RCFL - Clarification on EOI"

Note

This advertisement does not constitute and will not be deemed to constitute any commitment on the part of the Process Advisor/ Lenders. The Process Advisor/ Lenders reserve the right to withdraw/suspend/ modify the Resolution Process or any part thereof, to accept or reject any/all offer(s) at any stage of the process or to vary any terms without assigning any reasons without any liability. This advertisement is not an offer document.

Disclosures

This Resolution Process is being initiated by Lenders of RCFL who are signatories to the Inter Creditor Agreement dated July 6, 2019 ("ICA") and are governed by the RBI Circular. The Lenders comprise approximately 91% (Ninety One per cent.) of the outstanding debt of RCFL as on July 6, 2019. The remaining lenders to RCFL comprise of mutual funds, pension funds and others, and consent of such lenders may also be required in relation to the implementation of approved resolution plan(s), depending on the terms of their underlying contracts.

Sequent
Proven Ability In Life Science

SEQUENT SCIENTIFIC LIMITED
CIN: L99999MH1985PLC036685
Registered Office: 301, 3rd Floor, 'Dosti Pinnacle', Plot No. E7, Road No. 22, Wagale Industrial Estate, Thane (W) - 400 604, Maharashtra. Tel.: +91 22 41114777
Email ID: investorrelations@sequent.in
Website: www.sequent.in

NOTICE

Pursuant to the provisions of Regulation 29(1)(a) read with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that a Meeting of the Board of Directors of the Company is scheduled to be held on Thursday, July 30, 2020, inter-alia, to consider and approve the Standalone and Consolidated Unaudited Financial Results of the Company for the quarter ended June 30, 2020.

The said Notice is also available on the website of the Company at www.sequent.in and on the website of Stock Exchanges at www.bseindia.com and www.nseindia.com.

By Order of the Board
Sequent Scientific Limited
Sd/-
Krunal Shah
Company Secretary

Place: Thane
Date: July 27, 2020

TATA
TATA STEEL LONG PRODUCTS LIMITED
(Formerly Tata Sponge Iron Limited)
CIN: L27102OR1982PLC001091
Registered office: Post Joda, Dist. Keonjhar, Odisha-758034, India
Tel: 916767278178
Fax: 916767278129
Email: investor@tatasteelp.com
Website: www.tatasteelp.com

NOTICE

Notice is hereby given that a meeting of the Board of Directors of Tata Steel Long Products Limited (Formerly Tata Sponge Iron Limited) [the "Company"] is scheduled to be held on Saturday, August 01, 2020, to consider and take on record the audited financial results (both Standalone and Consolidated) of the Company for the quarter ended June 30, 2020.

The intimation to stock exchanges issued under Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is available on the website of the company (www.tatasteelp.com), BSE Limited (www.bseindia.com), and National Stock Exchange of India Limited (www.nseindia.com).

For TATA STEEL LONG PRODUCTS LIMITED (Formerly Tata Sponge Iron Limited)
Sanjay Kasture
Company Secretary

Place: Kolkata, West Bengal
Date: July 24, 2020

ONGC
Mangalore Refinery and Petrochemicals Limited
(A Govt. of India Enterprise and a subsidiary of ONGC Limited)
Corporate Identity Number: L2309KA1988GO1008959
Regd. Office: Moodapadappu, Post Kuthethur, Via Katpalla, Mangaluru - 575 030
E-mail: investor@mrpl.co.in Website: www.mrpl.co.in

Pursuant to Regulation 29 read with Regulation 47 of the SEBI Listing Regulations, 2015, notice is hereby given that a Board Meeting of the Company which was scheduled for Monday, 03/08/2020 has been rescheduled. The Board Meeting will now be held on Tuesday, 04/08/2020 to inter-alia consider and approve Unaudited Financial Results for the first quarter ended 30th June, 2020.

The said notice may be accessed on the Company's website at www.mrpl.co.in and also be accessed on the Stock Exchange websites at www.bseindia.com and www.nseindia.com.

For Mangalore Refinery and Petrochemicals Limited
Sd/- Dinesh Mishra
Company Secretary

Place: Mangaluru
Date: 27/07/2020

Together, Let us build a Clean India

V-GUARD INDUSTRIES LTD.
Registered Office: 42/962, Vennala High School Road, Vennala, Ernakulam-682 028, Kerala. Tel: 0484-4335000, Email: mail@vguard.in
CIN: L31200KL1996PLC010010

EXTRACT OF STATEMENT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30.06.2020

Sl. No	Particulars	For the three months ended			
		For the year ended			
		30.06.2020	31.03.2020	30.06.2019	31.03.2020
		Unaudited	Unaudited	Unaudited	Audited
1.	Total Income from operations (net)	40,583.17	53,662.58	69,938.68	2,48,196.29
2.	Net Profit / (Loss) from ordinary activities after tax	362.26	3,251.16	5,245.25	18,516.34
3.	Net Profit / (Loss) for the period after tax (after Extraordinary items)	362.26	3,251.16	5,245.25	18,516.34
4.	Total Comprehensive Income for the period [comprising profit/(loss) for the period (after tax) and other Comprehensive income] after tax.	362.26	3,025.18	5,245.25	18,290.36
5.	Equity Share Capital	4,282.88	4,282.88	4,270.81	4,282.88
6.	Earnings per share of ₹ 1/- each (before extra ordinary items)				
	(a) Basic:	0.08	0.76	1.23	4.33
	(b) Diluted:	0.08	0.75	1.21	4.28
7.	Earnings per share of ₹ 1/- each (after extra ordinary items)				
	(a) Basic:	0.08	0.76	1.23	4.33
	(b) Diluted:	0.08	0.75	1.21	4.28

EXTRACT OF STATEMENT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30.06.2020

Sl. No	Particulars	For the three months ended			
		For the year ended			
		30.06.2020	31.03.2020	30.06.2019	31.03.2020
		Unaudited	Unaudited	Unaudited	Audited
1.	Total Income from operations (net)	40,800.33	54,113.74	70,664.56	2,50,294.25
2.	Net Profit / (Loss) from ordinary activities after tax	363.94	3,223.27	5,303.42	18,825.36
3.	Net Profit / (Loss) for the period after tax (after Extraordinary items)	363.94	3,223.27	5,303.42	18,825.36
4.	Total Comprehensive Income for the period [comprising profit/(loss) for the period (after tax) and other Comprehensive income] after tax.	363.94	2,994.72	5,303.42	18,596.81
5.	Equity Share Capital	4,282.88	4,282.88	4,270.81	4,282.88
6.	Earnings per share of ₹ 1/- each (before extra ordinary items)				
	(a) Basic:	0.09	0.75	1.24	4.38
	(b) Diluted:	0.09	0.74	1.22	4.32
7.	Earnings per share of ₹ 1/- each (after extra ordinary items)				
	(a) Basic:	0.09	0.75	1.24	4.38
	(b) Diluted:	0.09	0.74	1.22	4.32

Note:

- The above standalone and consolidated unaudited financial results for the quarter ended June 30, 2020 were reviewed by the Audit Committee at the meeting held on July 27, 2020 and approved by the Board of Directors and taken on record at the meeting held on July 27, 2020.
- The above is an extract of unaudited financial results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the unaudited financial results are available in the Company's website (www.vguard.in) and on the websites of the National Stock Exchange of India Limited (www.nseindia.com) and BSE Limited (www.bseindia.com).

For V-GUARD INDUSTRIES LIMITED
Sd/-
Managing Director

Place: Kochi
Date: 27.07.2020

BS SUDOKU # 3114

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SOLUTION TO #3113

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6	3	7	5	1	8	9	4	2
9	7	1	4	2	3	8	5	6
3	8	2	9	5	6	4	7	1
5	6	4	8	7	1	3	2	9

Very hard:
★★★★★
Solution tomorrow

HOW TO PLAY
Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9



